



Giving Back



At REMAX®, real estate isn't just about homes — it's about community. That's why we proudly support **Children's Miracle Network Hospitals (CMNH)**, helping fund life-saving care for local kids across North America.

As a newly converted office, there's no better way to introduce yourself to your community than by rallying around a great cause. Whether it's a one-hour event or a month-long campaign, every effort helps build your network and strengthen your brand as a force for good.

To help you get started, we've rounded up **50 flexible fundraising ideas**, bucketed by time commitment. Pick what fits your style, your team — and your town.

Fast & Fun: 1-Hour Fundraisers

1. **Bowl-a-thon**
Pledge per pin and bowl your way to donations.
2. **Ice Cream Social**
Scoop, mingle and raise money with every cone.
3. **Trivia Night**
Charge entry for a night of brainy fun and friendly competition.
4. **Gaming Tournament**
Host a quick video game showdown with a prize pot for CMNH.
5. **Coffee for a Cause Pop-Up**
Sell coffee and treats in your office or parking lot.
6. **Charity Chair Massages**
Hire a local RMT and charge for 10-minute stress relievers.

7. **Speed Painting Auction**
Create and auction quick art pieces in one sitting.
8. **Cookie Decorating Station**
Charge per cookie and let creativity (and icing) fly.
9. **S'mores on the Sidewalk**
Set up a s'mores station for sweet donations.
10. **Guess the Baby Photo Contest**
Match baby pics to agents — \$5 to play, bragging rights to win.
11. **Pet Photo Booth**
Snap pics of furry friends with props for donations.
12. **Agent Karaoke Break**
Quick karaoke showdown in the office; \$5 to sing, \$10 to skip.
13. **"Miracle Jar" Guessing Game**
Fill a jar with candy or marbles; closest guess wins a prize.

All In, All Day: 1-Day Fundraisers

14. **5K Run/Walk**
Host a fun run that welcomes all fitness levels and all donations.
15. **Concert Night**
Feature local talent and raise the roof (and funds).
16. **Craft Fair/Flea Market**
Sell handmade goods or second-hand treasures for a good cause.
17. **Art Auction**
Auction off local or children's art to spark bidding wars and generosity.
18. **Black Tie Gala**
Go formal with a fancy night out that makes miracles happen.
19. **Bake-Off Challenge**
Charge to taste, vote for the best and crown a local baking champ.

20. **Car Wash for Kids**
Suds, smiles, and support at a community car wash.
21. **Hockey or Basketball Tournament**
Friendly competition with donation-based team entry.
22. **Local Celebrity Dunk Tank**
Dunk a school principal, mayor, or broker for a laugh and a cause.
23. **Home Tour for a Cause**
Open doors to beautiful homes, with a ticket that gives back.
24. **Food Truck Day**
Partner with local trucks and collect a portion of proceeds.
25. **Open House for Good**
Host a themed open house with treats and donation jars.
26. **Charity Yard Sale**
Invite your team and clients to donate items for a one-day community sale.

Momentum Builders: 1-Week Fundraisers

27. **Online Auction Week**
Feature daily items and services up for virtual bid wars.
28. **Storytelling Series**
Share one inspiring CMNH story a day with a donation link.

29. **Art for a Cause Pop-Up**
Showcase and sell local artwork all week long.
30. **Daily Raffle Drawings**
One ticket enters you in seven chances to win.
31. **Social Challenge: “\$5 for 5 Friends”**
Donate \$5, tag 5 friends to keep it going.
32. **Agent Lip Sync Battle Series**
Post a daily performance and have viewers vote with donations.
33. **Kindness Bingo Board**
Play and donate as you complete small acts of kindness.
34. **Kids’ Art Showcase**
Feature local kids’ drawings and auction or sell them online.
35. **Fundraising Countdown Challenge**
Daily goals, daily wins, building to one big total.
36. **“Why We Give” Video Diaries**
Agents share personal reasons for supporting CMNH.
37. **Themed Dress-Up Week**
Each day has a fun dress theme—donate to participate or vote.
38. **Agent Challenge Week**
Set personal challenges (e.g., 100 pushups/day) with sponsors donating per day completed.
39. **“Why I Joined REMAX” Series**
Agents share stories tied to giving back, with donation prompts.

Make It Stick: Month-Long Campaigns

40. **Miles for a Mission**
Track your walks, runs, or rides and collect pledges per mile.
41. **Virtual Learning Series**
Weekly expert-led sessions with donation-based access.
42. **Art or Photo Contest**
Submit, share, and vote with donations to pick the winners.
43. **30 Days of Giving Calendar**
A daily giving prompt that sparks generosity and gratitude.
44. **Home Tips for Hope: Daily Reels**
Share home advice on social with a donation call-to-action.
45. **Donation-Matching Pledge**
Match what your community gives throughout the month.
46. **Office Leaderboard Showdown**
Friendly in-office competition to see who raises the most.
47. **Birthday Fundraiser Challenge**
Ask agents to dedicate their birthday to CMNH giving.
48. **“Miracle Moments” Spotlight Series**
Highlight one miracle child or impact stat each day.
49. **Change Jar Challenge**
Collect spare change at your front desk or through e-transfers.
50. **Local Business Match-Ups**
Partner with a different local business each week for shared promotion and donation incentives.

Ready to Rally?

Want to maximize reach? Be sure to tag your local hospital, **@REMAX** and **@CMNHospitals** to boost your posts and invite even more support. This is your chance to shine on social and start building lasting local love — from the very first day.

Let’s raise funds and spirits. One idea, one connection, one miracle at a time.